

Figure 1

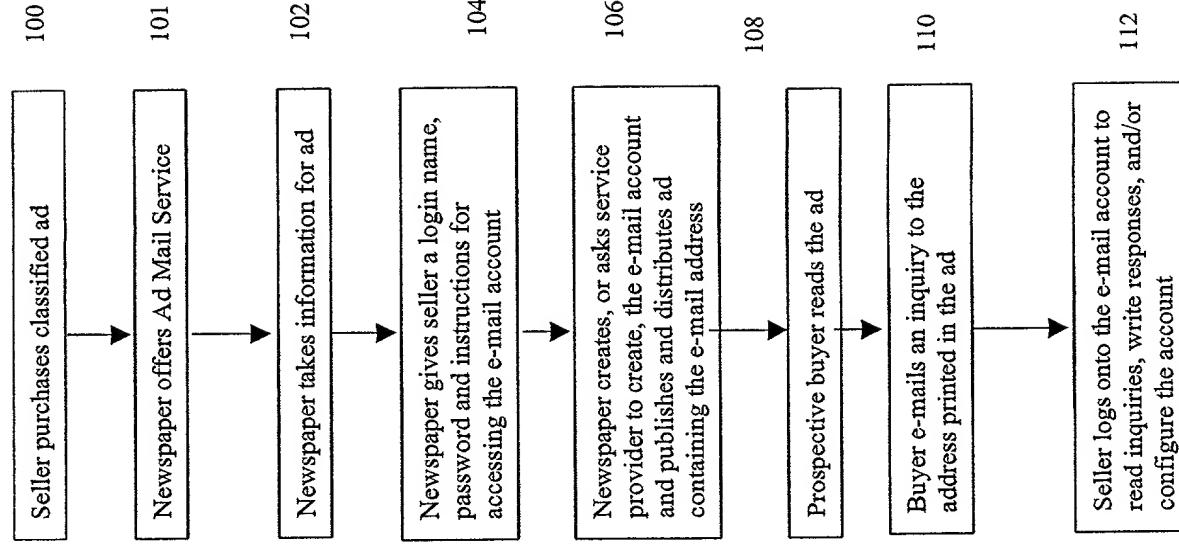
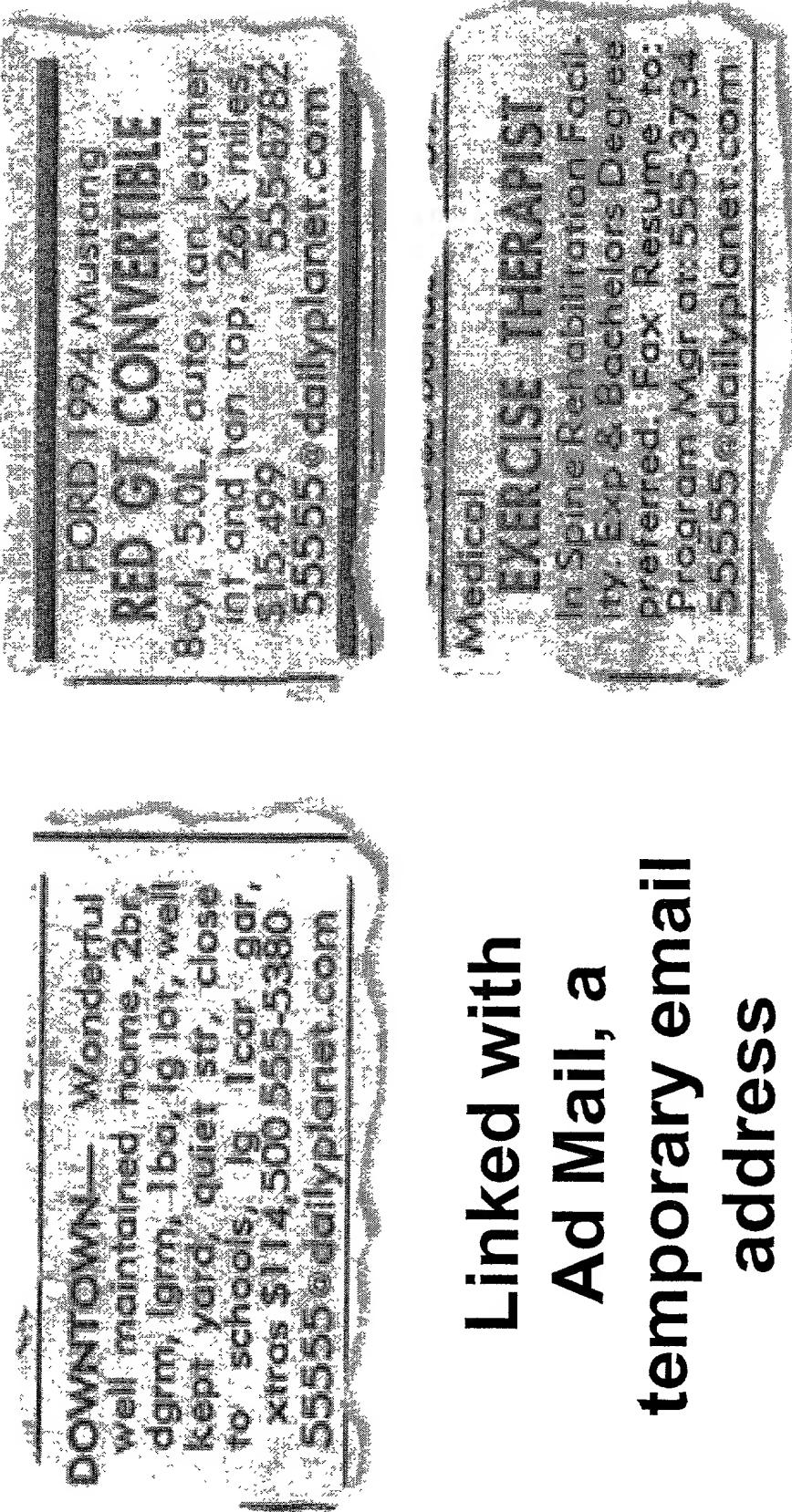


Figure 2



Your Home Page

Figure 3

The figure displays three screenshots of web pages, arranged vertically, illustrating a hyper-link from a classified home page to a news site.

Screenshot 1 (Top): A classified home page with a dark background. It features a menu bar with "SEARCH", "HOME", "MAIL", "PRINT", and "EXIT". Below the menu are links for "Favorites", "History", and "Logout". A URL "jusa.net/Tutorial/HTML/frame1.html" is visible at the bottom. A large, faint watermark of the American flag is visible across the page.

Screenshot 2 (Middle): The "The Daily Planet" news website. The header includes the site's logo, "The Daily Planet", and a weather box stating "The Weather Sunny and 68° F". The main headline is "At NATO Summit, Leaders Pledge to Continue Air Strikes". Below the headline is a photograph of President Clinton and British Prime Minister Tony Blair. A sidebar on the left lists news categories: QUICHE NEWS, PAGE ONE PLUS, International, National News, Politics, Business, Technology, Science/Health, Sports, Weather, Opinion, Arts, Living, Automobiles, Books, Divisions, Job Market, Magazines, Real Estate, Travel. A "SITE INDEX" link is at the bottom.

Screenshot 3 (Bottom): A box containing the text: "Hyper Link takes the advertiser to the Classified Home Page". An arrow points from the "US4NET" link in the middle screenshot to this box.

**Hyper Link
takes the
advertiser to
the Classified
Home Page**

Your Classifieds Home Page

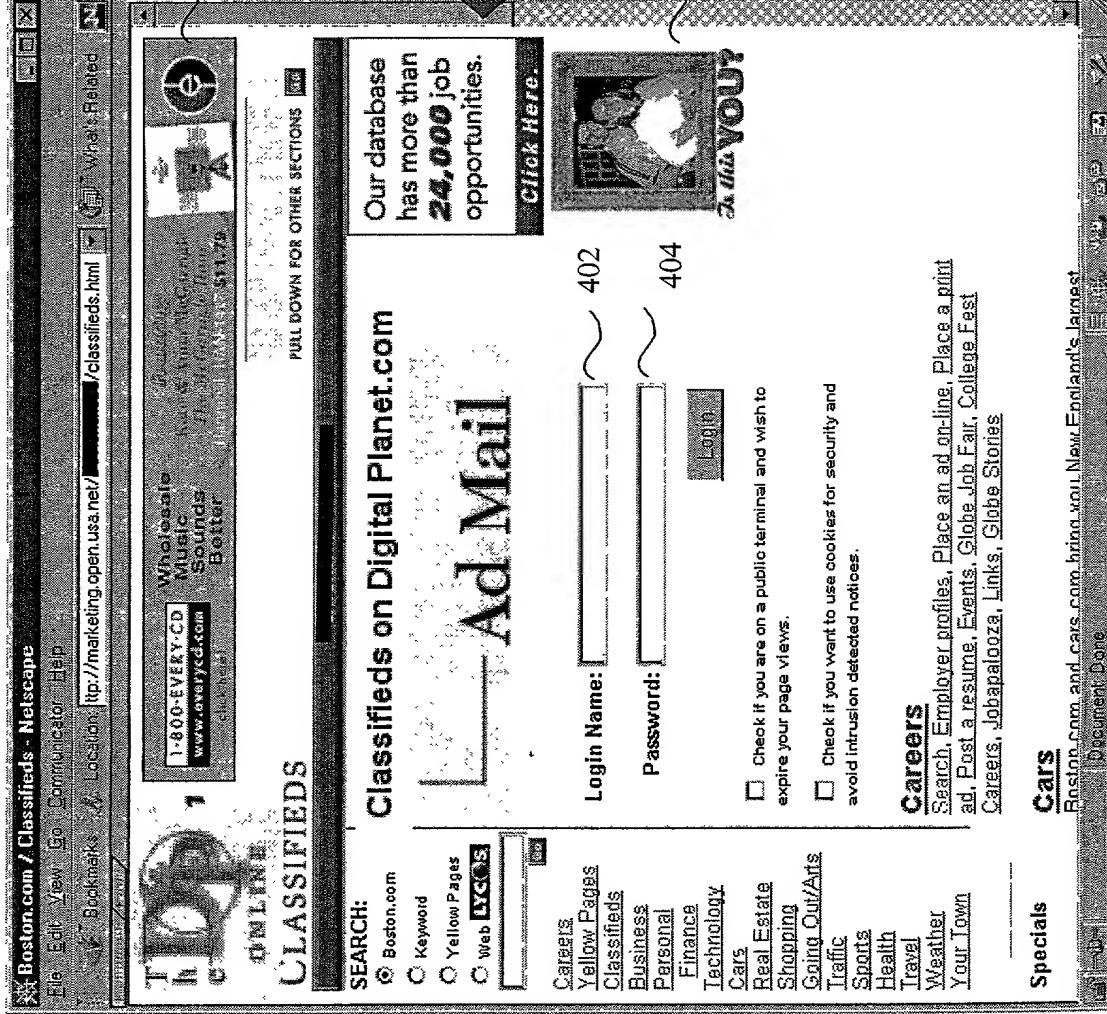
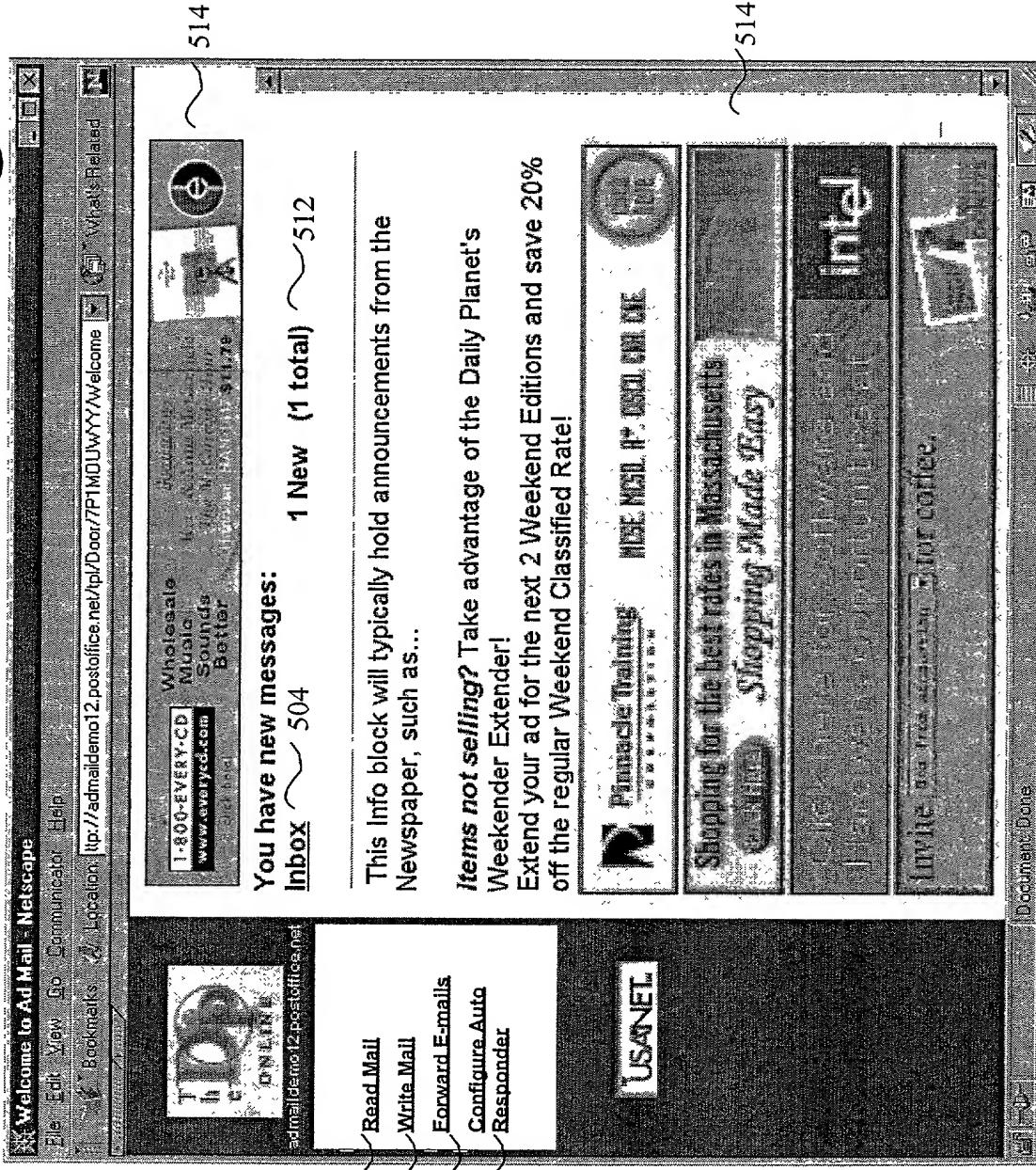


Figure 4

Ad Mail Welcome Page

Figure 5



Email Ad Responses

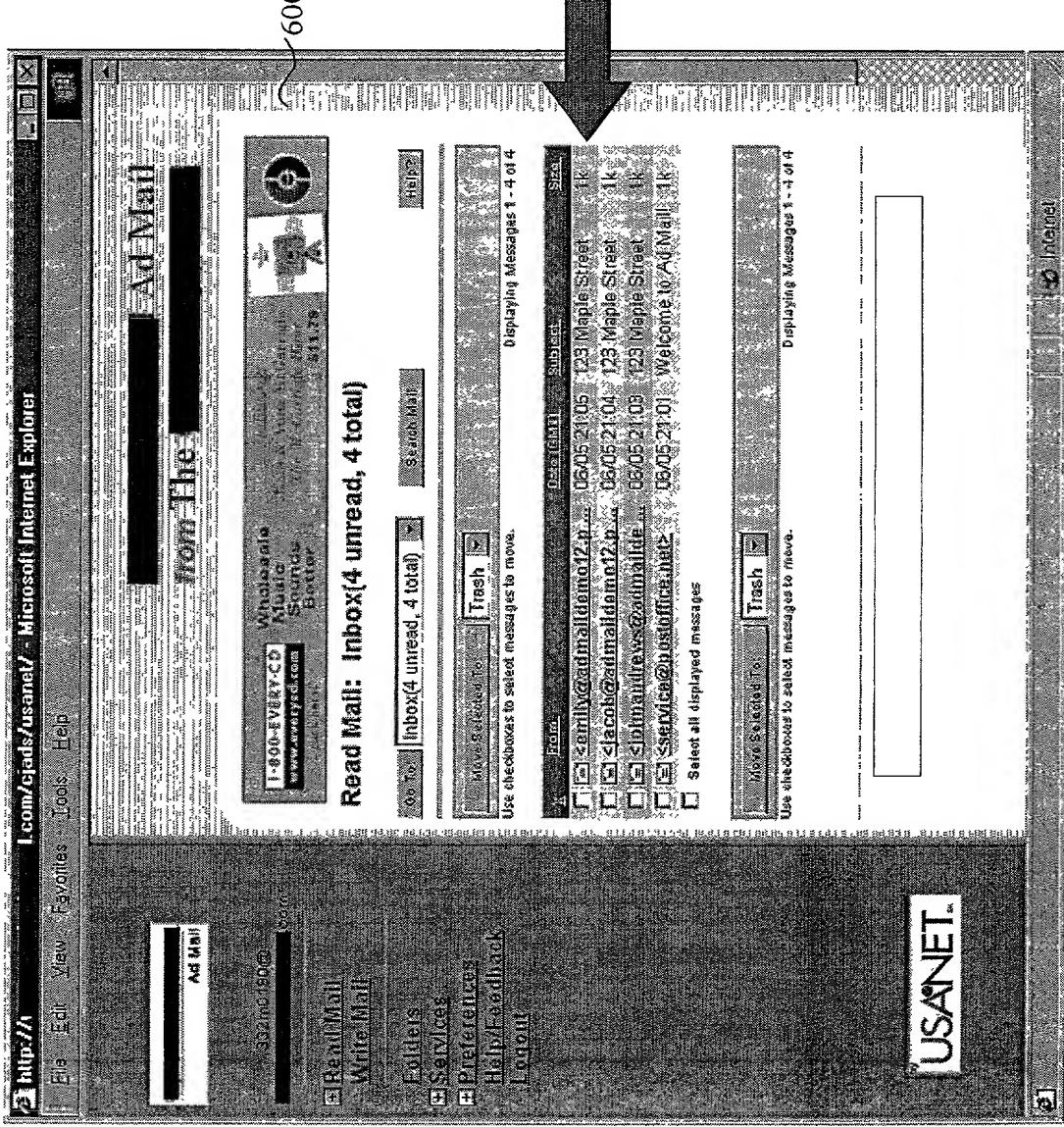
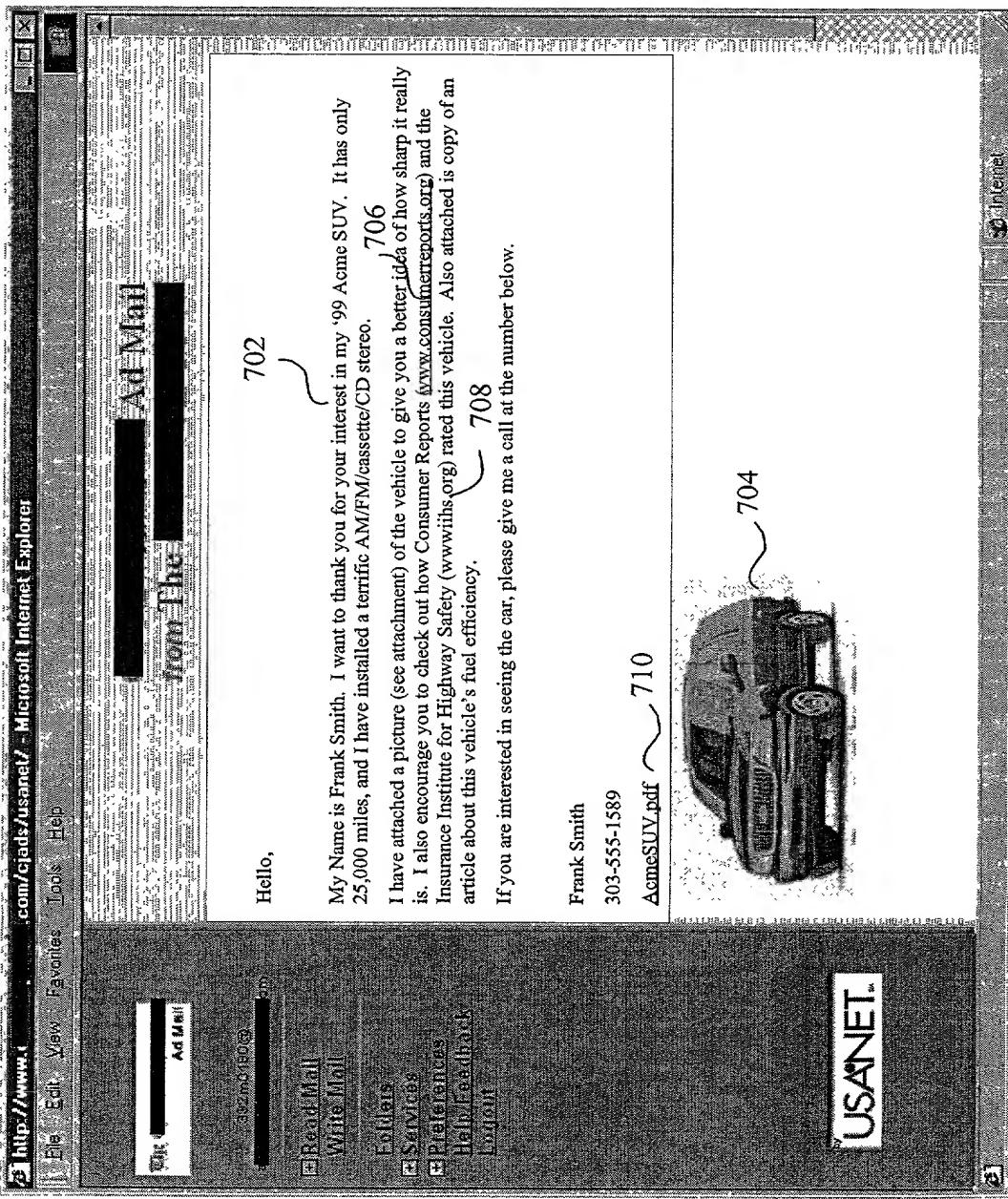


Figure 6

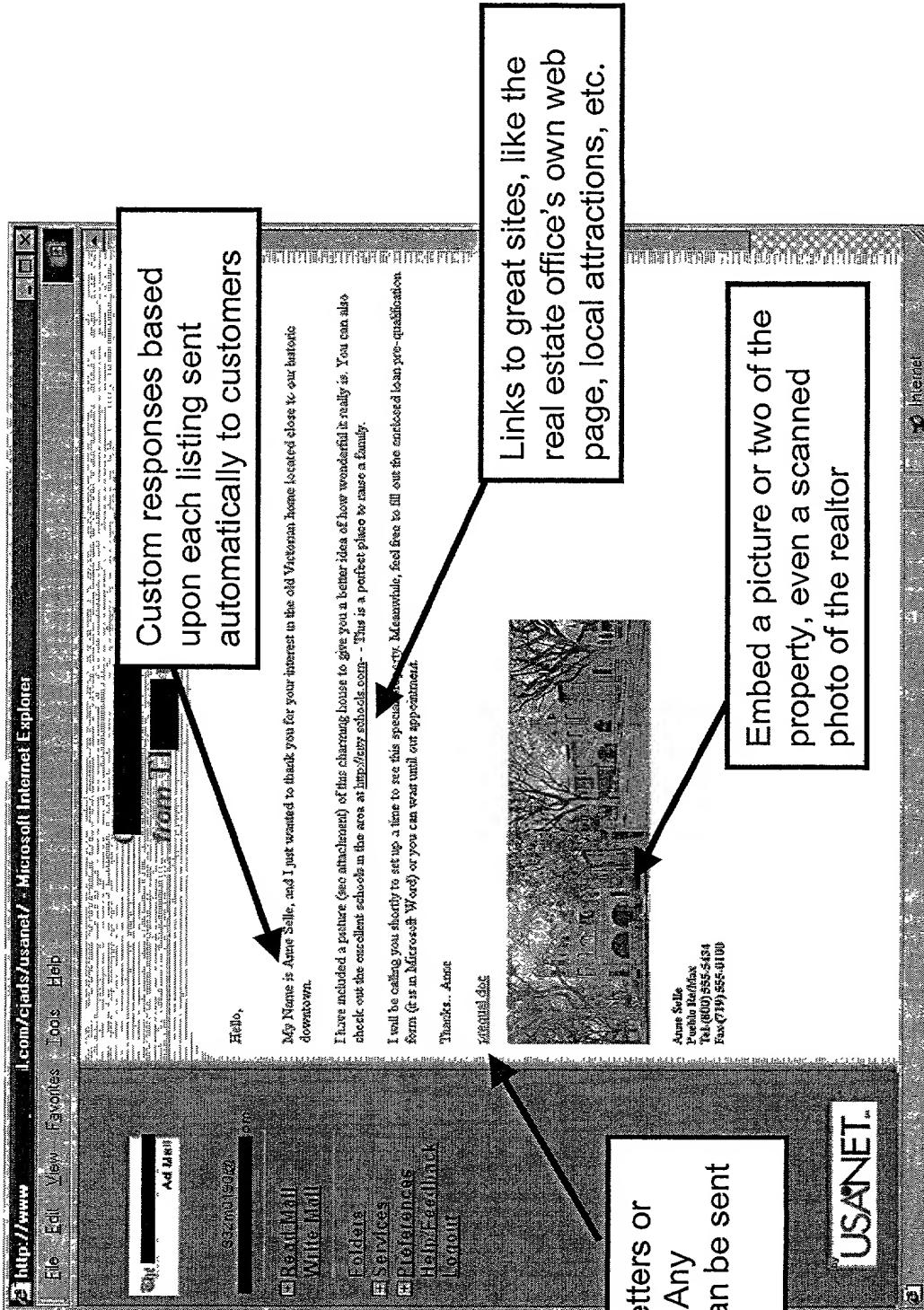
Automotive - Auto Responder

Figure 7



Real Estate - Auto Responders

Figure 9



Recruitment - Auto Responders

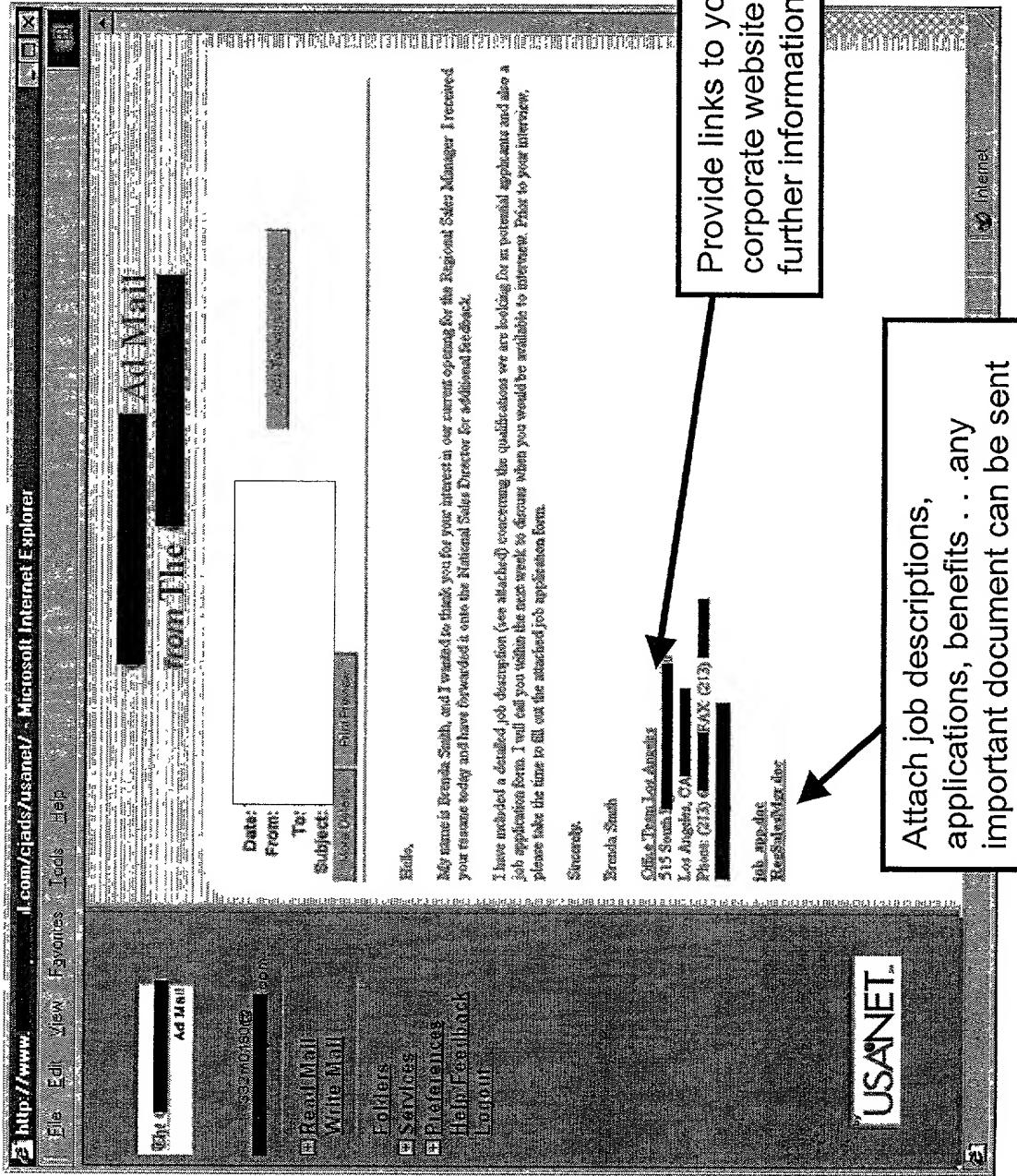


Figure 10

E-mail Forwarding

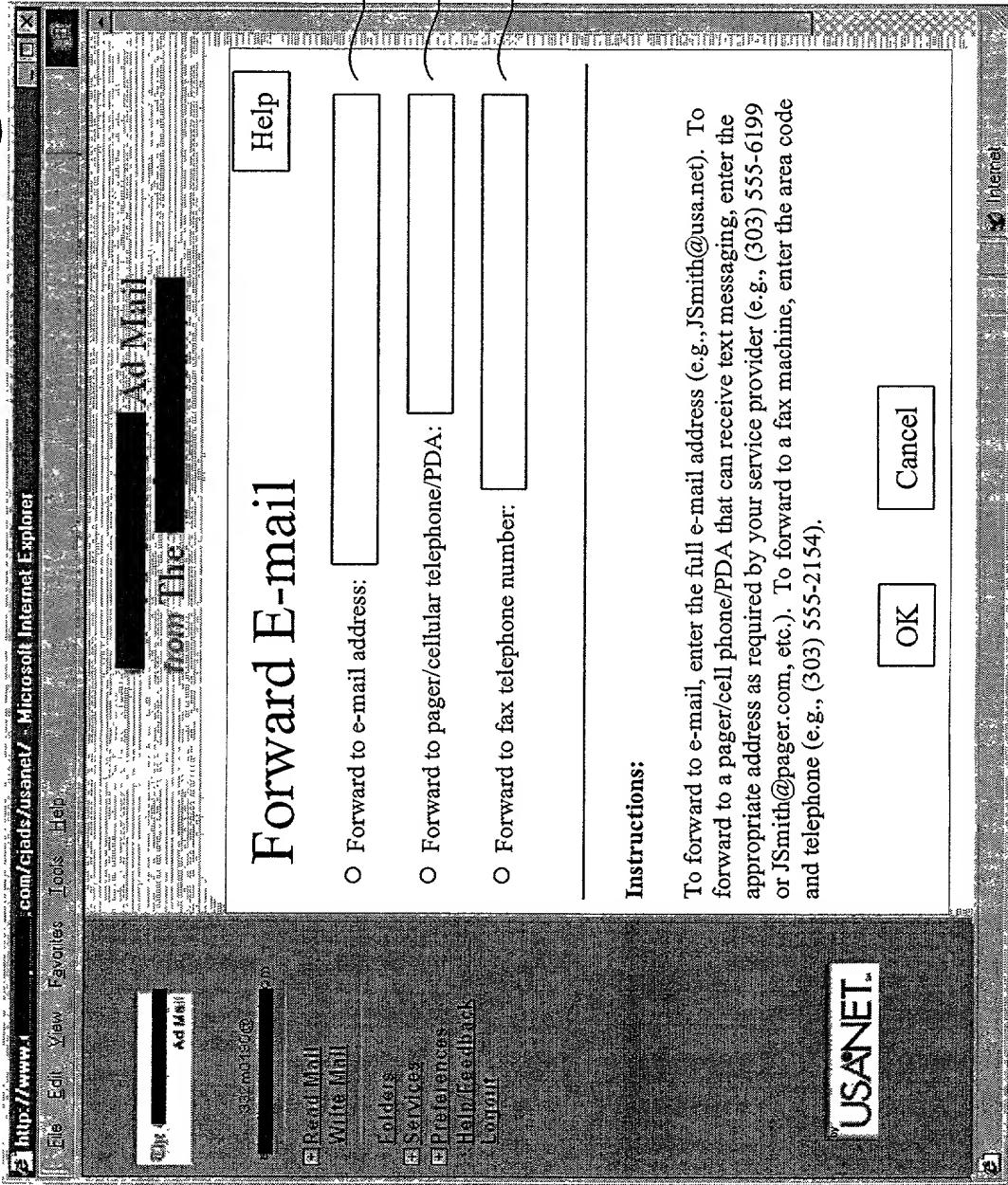


Figure 11

Figure 12

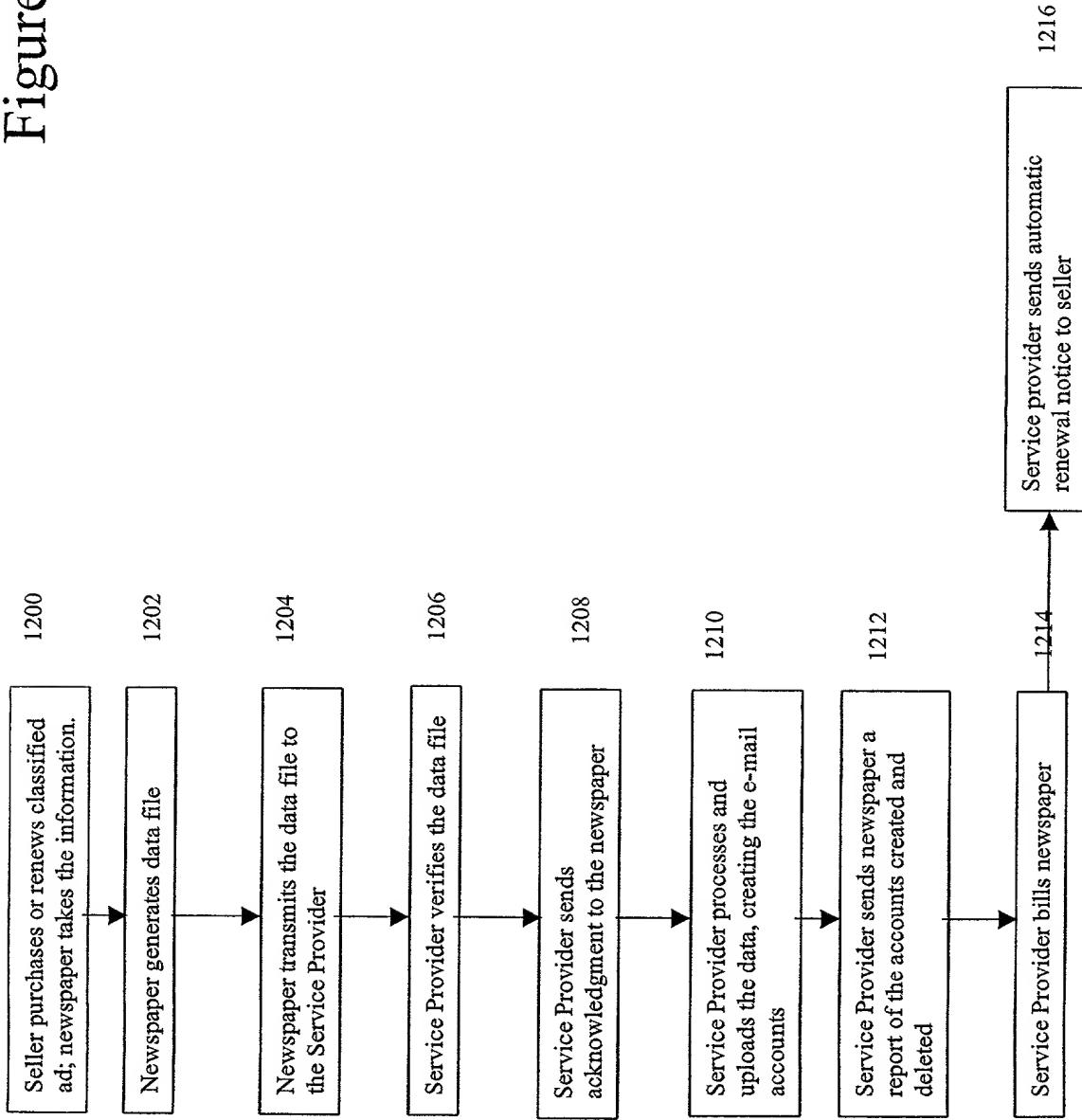


Figure 13

